

We live in the Asian Century and western organisations face unique challenges, threats and opportunities. With the flow of people, capital and resources from China, India and South East Asia into every corner of our society, now is the time for dynamic, progressive and ambitious organisations to embrace the benefits of diversification, which include:

- ★ Boosting creativity, diversity and innovation - fresh perspectives lead to fresh ideas which leads to new revenue streams
- ★ Doing business with Asia - presenting a multicultural 'face' to marketing, sales and client relationships
- ★ Increasing productivity and profitability - organisations with cultures that promote diversity, inclusion and collaboration get better results



Keynote Speaker, David Thomas, has lived and worked in Asia Pacific for the past 30 years. He brings unique insights to this topic from his role as an adviser and thought leader to Australian and Asian business leaders seeking to embrace multiculturalism and maximise their opportunities in the region.

In this interactive, challenging and illustrative presentation, you will learn:

Our place in the Asian Century - past, present and future - opportunities, challenges, and risks

How multi-national organisations have achieved success in Asia via diversification - case studies, anecdotes and stories

The challenges of implementing diversification in the workplace - on the organisation, team and leadership levels



Now take that first step and listen to David empower your audience and their teams about the importance and transforming opportunities of embracing diversity in the Asian Century!